

WORLD PEANUT MEETING

An In-person Conference
on the Worldwide Peanut Industry



Market Presentations / International Speakers / Special Exhibitions

PRESS RELEASE

Argentina to Host the World Peanut Meeting 2026 in Mendoza

Mendoza, Argentina — March 17–19, 2026

The global peanut industry will gather in **Mendoza, Argentina**, from **March 17 to 19, 2026**, for the **World Peanut Meeting (WPM) 2026**, one of the most important international events for the peanut value chain.

Organized by the **Argentina Peanut Chamber (Cámara Argentina del Maní – CAM)**, the event will bring together more than 300 producers, exporters, processors, traders, researchers, suppliers and industry leaders from around the world to discuss the current dynamics and future outlook of the global peanut market.

The event has the **institutional support of PromArgentina**, which contributes to the international projection of the meeting and to promoting Argentina as a source of high-quality food products.

The meeting will take place at the **Hilton Mendoza Hotel** and will feature a three-day program of keynote presentations, market outlook panels, industry discussions and networking opportunities designed to foster collaboration and business connections across the global peanut sector.

Topics on the agenda include **global supply and demand trends, sustainability challenges, innovation in peanut production and processing, and the evolution of international markets**. The event will also offer participants a unique opportunity to connect with key players across the entire peanut value chain.

As part of the event's agenda, additional activities will also take place, including an **international business matchmaking session for nuts and dried fruits**, organized together with **ProMendoza**, as well as experiences linked to local culture and the wine industry with the prominent support of **Wines of Argentina (WOFA)**.

The choice of Mendoza as host city highlights both its international tourism appeal and its strategic role as a logistics hub for global exports, as well as the strong potential of its regional economies to create synergies with the peanut sector.

The Peanut Circuit

As part of the extended program of the event, the **Peanut Circuit** will take place on **March 25 and 26** in **General Cabrera, Córdoba Province**. This experience will allow international participants to gain firsthand insight into the Argentine peanut production system.

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With the support of **ProCórdoba**, the program will include **technical talks, visits to farms, processing plants, and leading companies in the sector**, offering a comprehensive view of Argentina's peanut production model, its technological innovation, and its high level of industrial integration.

Argentina's Peanut Industry: A Leading Export-Oriented Sector

Argentina's peanut industry is one of the country's most dynamic regional agro-industrial sectors, concentrated primarily in the central region of the country, especially in the province of Córdoba.

The sector stands out for its **high level of technological development, sustainability, industrial integration and strong export orientation**, positioning Argentina among the world's leading suppliers of high-quality peanuts.

The industry generates **thousands of direct and indirect jobs** and adds value through an integrated supply chain that includes farming, processing, logistics and export operations.

Argentine peanuts are widely recognized in international markets for their **quality standards, sustainability, traceability and food safety**, making the country a key supplier to demanding markets such as the European Union.

About the Argentine Peanut Chamber (CAM)

The Argentina Peanut Chamber (CAM) represents the country's peanut sector and works to promote the development, competitiveness and international positioning of Argentine peanuts.

Its mission includes supporting the growth of the peanut industry, promoting technological innovation and scientific research, and contributing to regional economic development and employment generation

Through collaboration with public institutions, research centers and international organizations, CAM plays a key role in strengthening the sustainability and global presence of Argentina's peanut industry.

17 — 19 OF MARCH 2026 Mendoza, Argentina

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A Global Meeting Point for the Peanut Industry

The **World Peanut Meeting 2026** will provide a unique platform for the international peanut community to exchange knowledge, explore market opportunities and strengthen strategic partnerships.

Hosting the event in Argentina reflects the country's **leadership in the global peanut trade and its reputation as a reliable supplier of high-quality peanuts to international markets.**

More information and registration:

 www.worldpeanutmeeting.com